

Kevin Koharki

C-Suite Advisor | Keynote Speaker | Associate Professor

Kevin Koharki, MBA, PhD, is an Associate Professor at Purdue University who believes that every employee, regardless of title or function, creates or derails value with every decision they make. The real challenge inside most organizations isn't financial "illiteracy", but the inability to connect daily actions to the financial outcomes that matter. Kevin has built his career around closing that gap. He turns financial mindset from a technical specialty into a universal organizational capability by teaching people to think and speak in value. His VALUE Framework gives teams a practical roadmap for articulating the financial impact of their work, communicating decisions with clarity and confidence, and allocating resources in ways that drive meaningful results.



For more than two decades, Kevin has advised and delivered keynote speeches for some of the world's largest firms, including Fortune 100 organizations, in industries such as banking, insurance, distribution, manufacturing, aerospace and defense, and law. He is known for helping executives and employees understand the financial value of their work in a way that strengthens decision-making, sharpens communication, and supports CEOs' capital allocation priorities across their organizations. Kevin has also presented at Investor and Analyst Days, often in lieu of the CFO, helping internal teams understand the metrics, strategies, and market expectations that shape performance.

A trusted financial analyst and educator, Kevin has analyzed hundreds of companies throughout his career, including during his time as an M&A analyst. He has taught thousands of Executive, Masters, and Undergraduate students at leading universities such as Penn State, Washington University in St. Louis, and Purdue, earning multiple teaching awards for making complex ideas clear, accessible, and strategically useful.

Kevin holds a B.S. (Accounting), MBA (Finance), and PhD (Accounting) from the Pennsylvania State University. When he's not working, you can find him skiing and hiking (particularly the Swiss Alps), cooking, or spending time with his wife, Jatinder.

He is a frequent speaker at events around the world, and his insights are featured in leading media outlets.